Annual Impact Report

FIRST BAPTIST CONCORD · JULY 1, 2025 – JUNE 30, 2026



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A Message from Pastor John Mark

Looking back at all God has done over the last twelve months, I'm overwhelmed with gratitude for so many leaders who week by week serve the Lord selflessly, so many faithful members who consistently tithe and give offerings to support this ministry, and an incredible staff team who live out their calling to equip saints for the work of ministry. Every number represents a person who has been inspired to follow Jesus.

In 2020, we began to dream of inspiring 1% of area code 865 to follow Jesus. This report shows the ground we've gained in the last twelve months. We praise God for the spiritual fruit that He is providing. As we celebrate these victories, we recognize there is still much to do and the work continues day by day. There are still people who need the gospel, families who need hope, children and students who need to be discipled, and neighbors who need to experience the love of Christ. I believe our greatest days of ministry are still ahead.

So lets move forward together expecting God to do great things in us and through us. Thank you for being part of this church family and for living on mission day by day. In the coming year, lets inspire people to follow Jesus like never before.

Looking Forward,





Inspiring people to follow Jesus.



First Baptist Concord exists to glorify God and make disciples by inspiring people to follow Jesus.

A 2016 study found that only 21% of Knox County is actively involved in a church. That means 79% of our friends and neighbors are not engaged in church, and we can believe the vast majority of them are lost.

Our 2020 vision for the next ten years is to see 1% of lost people in the 865 come to know the Lord and be baptized. This report is the story of one year of that work.

OUR VALUES

Pursuing the Presence of God

Standing on Scripture

Sharing the Gospel

Investing in the Next Generation

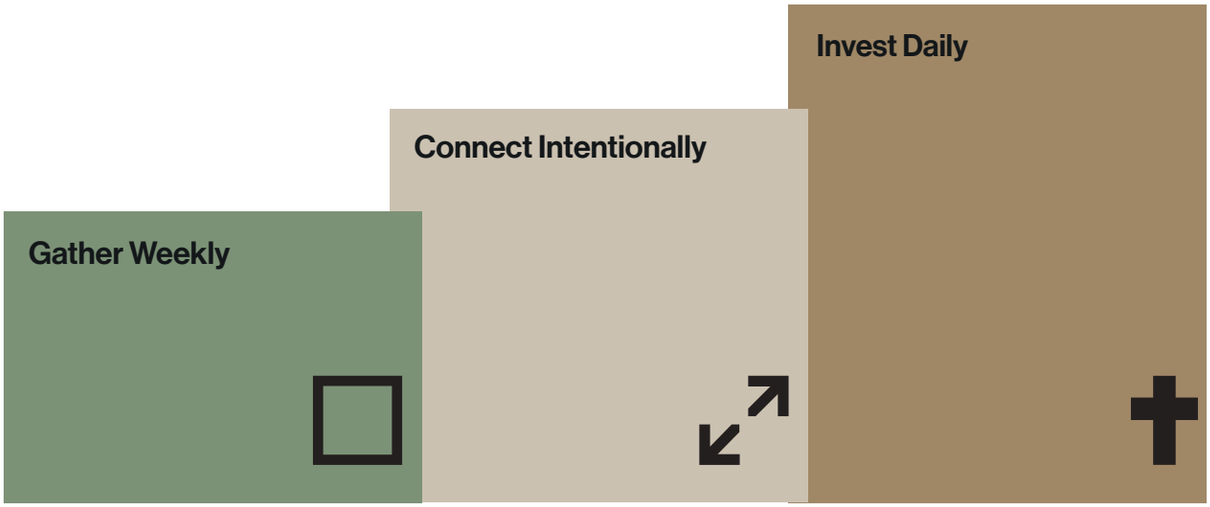
Building Healthy Families

Growing in Biblical Community

Serving Faithfully



Every believer equipped to share Jesus



The pathway is simple on purpose. Every ministry is built to move a person from the crowd, to a disciple, to someone who disciples others.

Gather weekly

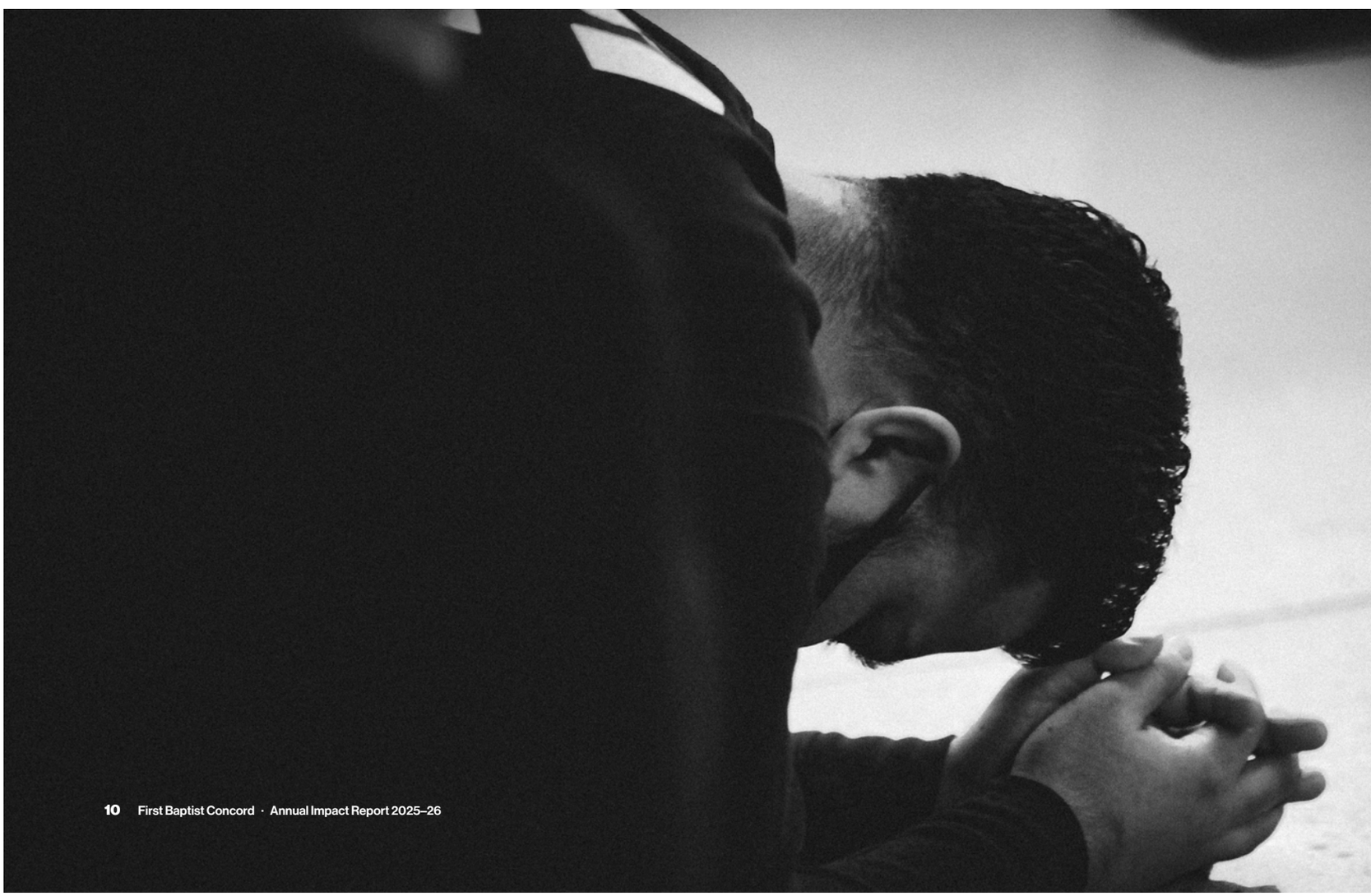
Corporate worship on Sunday, where we encounter God together and where every person is invited to take a next step.

Connect intentionally

Bible Study Groups, where meaningful relationships and spiritual growth take place and where no one takes a next step alone.

Invest daily

Inspire Groups, where faith is practiced, multiplied and lived out. Everyone keeps an Inspire Card: the names of people who do not yet follow Jesus.



Told by a Bible Study Group leader

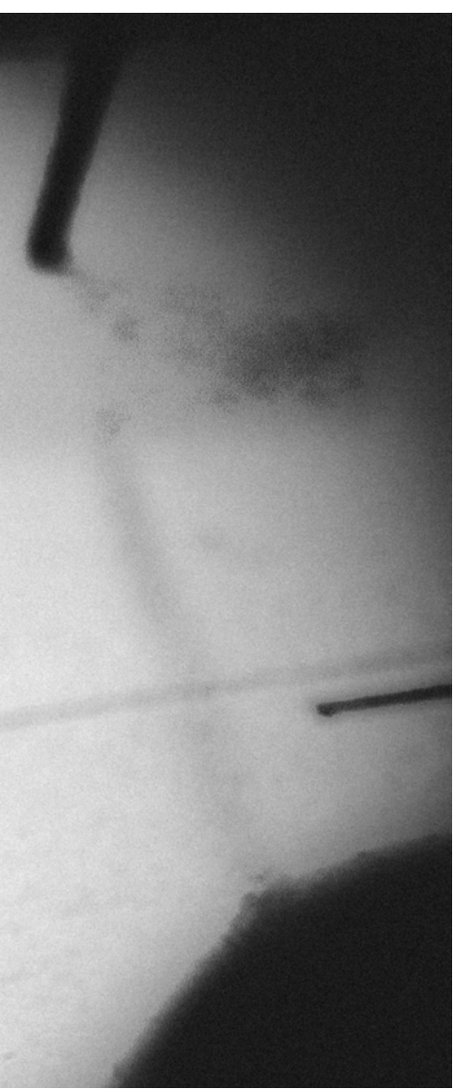
ALONE. WELCOMED. BAPTIZED.

Last Easter, a young woman from France walked into our church completely alone. She was new to America, knew no one, and had no friends or family with her. In her home country she had not had access to a church like ours, but coming to America gave her an opportunity to hear the gospel.

That Easter morning she sat beside one of our Bible Study Group leaders. He noticed that she was new, introduced himself, learned part of her story, and invited her to join his group. What began as a simple welcome opened the door to genuine friendship, meaningful relationships, and a place to belong.

As she continued attending, the group cared for her and shared the gospel with her clearly. Through the ministry of that group she came to understand her need for Christ and made the decision to trust and follow Jesus.

Before returning to France, she publicly celebrated her new faith through baptism, and the Bible Study Group leader who first welcomed her that Easter morning had the privilege of baptizing her. A woman who arrived alone found community, heard the gospel, and returned home with new life in Christ.



"A simple act of noticing someone, offering an invitation, and creating a place for connection can have an eternal impact."

“

It has given me a place where I can be honest about my struggles, confess where I have fallen short, and be vulnerable without fear of judgment. The accountability and encouragement from the other men have challenged me to grow in my faith and become a better husband, father, and follower of Christ.

”

ANDREW BUSIE

MEN’S INSPIRE GROUP

LifeBridge Church, Loudon



2025–26 EVANGELISM & DISCIPLESHIP IMPACT

3,724
ALL CAMPUS AVERAGE ATTENDANCE

339
TOTAL BAPTISMS ACROSS CAMPUSES

2,279
ONLINE VIEWERSHIP

23
INSPIRE GROUPS

2,029
BIBLE STUDY GROUP ATTENDEES



One church, many campuses, reaching 865

“

It is amazing to think that Mossy Creek is coming up on two years of being a campus. Over the past two years we have seen many salvations, baptisms, young men called to ministry, and countless people take a step in their walk with Jesus. This would not be possible without the faithful people and vision from First Baptist Concord.

DREW EUDY
CAMPUS PASTOR
Mossy Creek Fellowship, Jefferson City

”





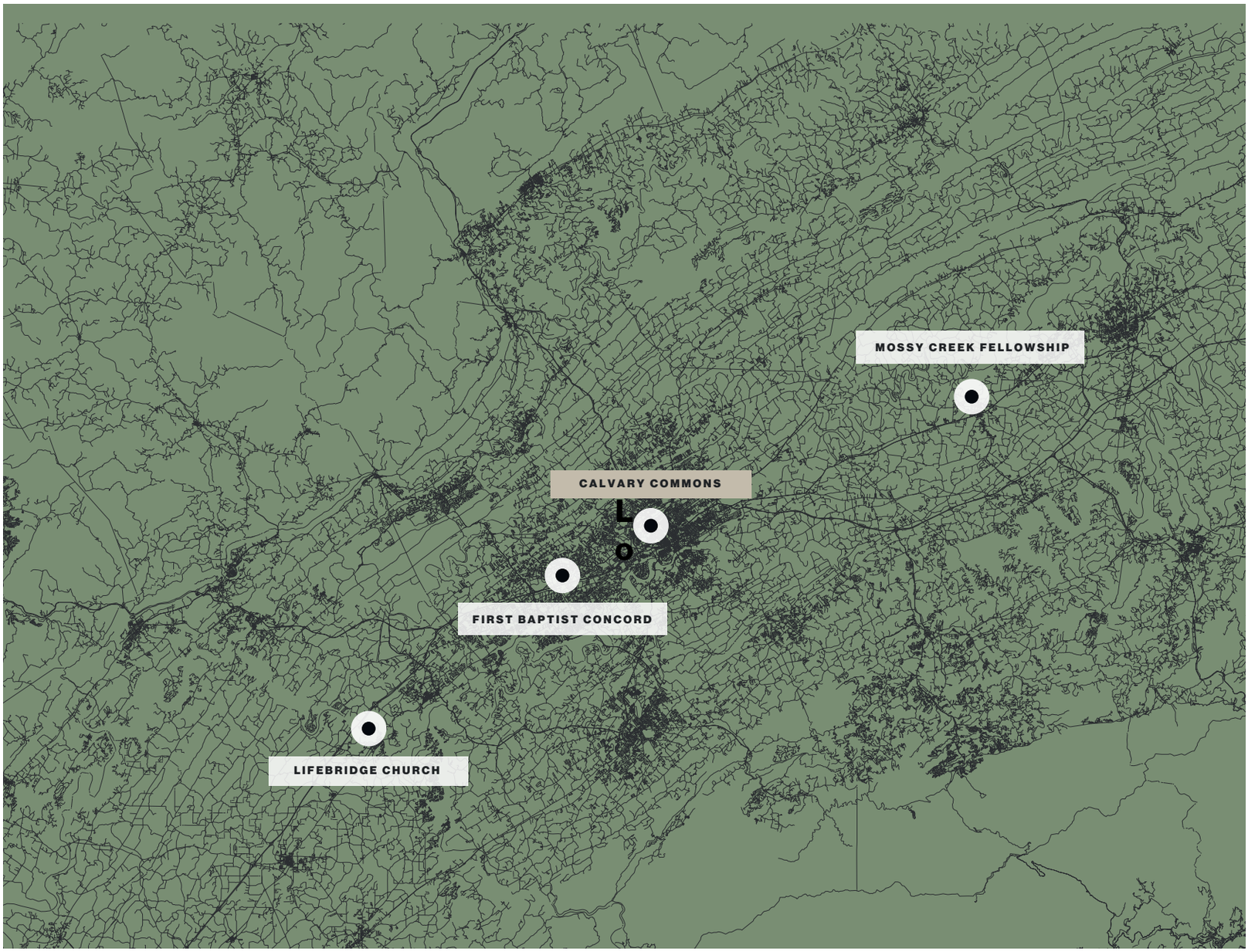
2025–26 RISE865 KINGDOM IMPACT

3,224
AVERAGE SUNDAY MORNING ATTENDANCE - CONCORD

324
AVERAGE SUNDAY MORNING ATTENDANCE - LIFEBRIDGE

176
AVERAGE SUNDAY MORNING ATTENDANCE - MOSSY CREEK

342
STARTING POINT ATTENDANCE ACROSS THE FAMILY



First Baptist Concord

The sending church, gathering on Kingston Pike in Knoxville since 1962 and reaching the 865 since 1891.

LifeBridge Church

RISE865 congregation in downtown Loudon, inspiring people of every generation to follow Jesus. Campus Pastor Ryan Moore.

Mossy Creek Fellowship

Two-year-old church plant in Jefferson City reaching Carson-Newman students and the neighborhoods around them. Campus Pastor Drew Eudy.

Calvary Commons Church

Church renewal in the West View community of Knoxville. Pastor Brandon Moore.

18 AT ONCE

On August 18, Mossy Creek had to opportunity to baptize 18 new believers on the Carson-Newman football team. This has been a fall camp tradition for the last 30 years, and over the three years Mossy Creek has been a part of it we have seen more than 60 new believers baptized. It was an incredible moment to see how the Lord is moving in the next generation, and now the work of discipling these young men and helping them get plugged into a local church begins.

James and Jacky Penswick moved to Jefferson City two years ago and instantly started to reach the neighbors God had placed on their hearts. Because of their efforts to live an inspired life, they saw their neighbor Dawn give her life to the Lord at the age of 64.

Dawn went home to be with Jesus this past month, and [her eternity was secured] because of the witness of her neighbors who were faithful to put her name on their Inspire Card, and make sure she knew the price Jesus paid for her. This is what it looks like to live on mission where you are planted.



"It was an incredible moment to see how the Lord is moving in the next generation."

DREW EUDY
CAMPUS PASTOR
Mossy Creek Fellowship



Sent from 865 to the nations



2025–26 MISSIONS KINGDOM IMPACT

240
PEOPLE ACCEPTED CHRIST THROUGH THE EGYPT TEAM

46
MISSIONARIES SENT ON THE FIELD

2,811
GOSPEL CONVERSATIONS

98
SALVATIONS

2
NEW MISSIONARY UNITS SENT THIS FALL

56
EVER CHURCH BAPTISMS



WHERE OUR SENT ONES SERVE

FROM THE FIELD

Boston
Brazil
Central Europe
Central Asia
Denver
East Asia
Egypt
Greece
Japan
London
Madrid
Peru
Papua New Guinea
Panama
South Asia
Southeast Asia

Mei was drawn to the Scriptures.

Name changed and details limited for her safety.

Mei lived in the United States with her husband and children several years ago and attended First Baptist Concord during that time. While they lived here she joined an ELL ministry to improve her English and got connected to an international class that met on Sunday mornings. She participated in both, though she never put her faith in Christ. About eight years ago, before returning to East Asia, she was gifted a Bible by her Sunday School teacher. She continued to read it and joined a Bible study of Knoxville ladies over Zoom. As she kept reading she still refused to believe, but was drawn to the Scriptures all the same.

In July, she returned to the US for the first time in seven years with her husband and young son for a vacation. They stayed in Knoxville and even enrolled their son at Concord Christian School as a temporary educational measure. As they met with old friends, Mei was amazed at the light she saw in the lives of the people at the church and how starkly different it was from anything else she had seen. Over the next several weeks they attended weekly, and one Sunday during the service she felt Jesus speak to her: "It is time. It is time for you to believe."

Mei said it was impossible to truly describe the feeling, but it was warm, inviting, and filled with love. She was ready to become a Christian, and she asked to be baptized before she returned home.



10 years ago I stepped into this church for the first time and first learned about Jesus and the Holy Scriptures. Ten years later, it is here that I want to say that I have become a Christian.

MEI
IN A TEXT TO HER ELL TEACHER
East Asia


EXIT

The next generation, inspired



Your support puts the gospel in front of kids and students every week.
A few of the numbers from this year:

$11,847.02
RAISED FOR MISSIONS AT CQ, AGAINST A $10,000 GOAL

546
AVERAGE MIDWEEK ATTENDANCE

102
KIDS BAPTIZED

47
STUDENTS BAPTIZED

5
KIDZCONNECT BAPTISMS



Concord Christian School is a ministry of First Baptist Concord, inspiring students to follow Jesus by equipping them to serve, lead and transform their world.

1682
TOTAL ENROLLMENT

935
K-12 ENROLLMENT

362
CCP ENROLLMENT

360
HOME SCHOOL

25
INTERNATIONAL

17
CHAPEL BAPTISMS

A Place for EVERY family.





Sometimes the greatest impact isn't found in one story, but in the growing number of families who have discovered a place where their entire family can belong.

Our Special Needs Ministry continues to grow, and families are choosing to make Concord their church home because of the intentional care and support they find here. At our recent "Special Needs at the Smokies" night, we connected with two families—each with four children—who have recently become part of the Concord family. For both, our commitment to serving individuals with special needs and their families played a significant role in their decision to call Concord home.

That is the impact of creating a place where every person is seen, valued, and given the opportunity to know and follow Jesus. When we make room for individuals with special needs, we aren't simply serving one person—we are welcoming entire families into the life of the church.


GATHERING SPACE

Built for ministry, for years to come

THE F-BUILDING RENOVATION

This summer, we completed a much-needed renovation of the first floor of F-Building, transforming the aging space into a more welcoming, functional, and user-friendly environment for our Legacy Adult Ministry. The approximately 9,800 square foot renovation included updated classrooms, the creation of a new gathering space and large group classroom, refreshed corridors and restrooms, and significant upgrades to finishes and building systems throughout the floor.

Beyond simply updating the appearance of the building, the renovation was intentionally designed to better support ministry by providing comfortable and flexible spaces for Bible study, fellowship, teaching, and connection. New flooring, ceilings, lighting, paint, and other finishes brought new life to the first floor, while updates to HVAC, electrical, plumbing, and fire protection systems improved the overall functionality of the space. The completed renovation allows us to better serve our Legacy Adults and provides an inviting environment for ministry for years to come.

THE SPACE

9,800
SQUARE FEET RENOVATED

13
CLASSROOMS UPDATED

1
NEW GATHERING SPACE

1
NEW LARGE GROUP CLASSROOM

Summer 2026

FIRST FLOOR, F-BUILDING



LEGACY ADULT MINISTRY

The new F Building renovation provides quick and easy access for our Legacy Adult Bible Study Groups. It has a central hub where we can gather together, and it's a great place to enjoy coffee and community before and after our classes. The F Building is now a popular place to be after our 8:00 Worship Service in the Chapel, and a convenient location to be together before our 9:15 or 11:00 Worship Services.

Jon Cormack
Legacy Adult Pastor

BIBLE STUDY, FELLOWSHIP, TEACHING, CONNECTION



From Our Family

“

Being involved with the Inspire Group at LifeBridge has been transformative in the way that I interact with the men I attend with and other relationships in my life. The accountability and no-nonsense view of sin is what I love most about this group.

”

BRADY DAVIS
MEN’S INSPIRE GROUP
LifeBridge Church, Loudon

2025-2026 BUDGET AT-A-GLANCE

CHURCH MINISTRIES

$15,201,065
TOTAL GENEROSITY

$14,773,463
TOTAL EXPENSES

$427,602
TOTAL NET GAINS

SCHOOL MINISTRIES

$16,434,191
TOTAL REVENUE

$16,107,270
TOTAL EXPENSES

$326,921
TOTAL NET GAINS





First Baptist Concord

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